



FOR IMMEDIATE RELEASE February 2024

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Neuter Your EX for Valentine's Day!

Lincoln, CA – Whether your heart was broken years ago or just recently, FieldHaven Feline Center can help you heal it, not to mention, you'll be helping cats at the same time.

They're calling it a "fix" for jilted lovers.

Neuter your EX for Valentine's Day!

"That's right, for just \$25, you can send FieldHaven the name of your EX, and they will name a feral cat after him or her, neuter them, and return them to their outdoor home... because some of 'em shouldn't be allowed to breed.

"We had seen others do a take on this campaign, and when our clinic manager brought it to our attention, our team just made it happen! It's already getting a big laugh from our supporters, and we had our first application within minutes of putting it out there," said Joy Smith, Executive Director for FieldHaven Feline Center. "Even better, we're posting photos of the "EXs" on our social media pages so you can proudly share that you got your EX neutered to help cats... and heal your broken heart. So be sure to follow us on Facebook and Instagram to see your freshly neutered EX!"

The campaign is part of FieldHaven's TNR (Trap-Neuter-Return) program that helps save lives, allows humans to coexist peacefully with outdoor cats, and prevents unwanted litters of kittens. TNR is a vital component to keeping the cat population under control in any community, and this way everyone can help each other. So hurry! Donate \$25 now to have your EX neutered just in time for Valentine's Day... because some of 'em shouldn't be allowed to breed!

For more about FieldHaven Feline Center, visit www.fieldhaven.com.

FieldHaven Feline Center

Founded in 2003, FieldHaven Feline Center is a progressive nonprofit animal welfare organization who offers innovative solutions for cats and people in need while enhancing their lives. They operate a free-roaming cat adoption facility, thrift store marketplace and spay/neuter clinic. For more, visit fieldhaven.com.