

News Release

For Immediate Release: March 23, 2022 For more information contact: Kimberly Wade 904-294-1914

Going Once... Going Twice... Going Online! FieldHaven Feline Center's Virtual Auction Begins Today, March 23

Lincoln, CA – Ready, set, bid! Today kicks off FieldHaven Feline Center's exciting virtual auction! Featuring experiences, chic jewelry, pet goodies, gift baskets, and more, you don't want to miss it!

The auction begins **today**, **March 23** and goes through **Sunday**, **April 3**. All funds raised support homeless cats at FieldHaven as well as their many lifesaving programs. Many of the auction items have graciously been donated by local businesses and community members and FieldHaven is thankful for their contributions.

"When traditional events paused during the pandemic, we had to look at other ways to raise money. Utilizing online sources, through social media and virtual auctions, we can now not only bring in necessary funds to help people and cats, but we can reach a much larger audience," said Joy Smith, co-founder and executive director for FieldHaven Feline Center. "We are encouraging cat lovers far and wide to help us sustain our mission by participating in our "Online and Feline Fine" virtual auction, because it's no longer about tickets or seating capacity that the traditional events required. Truly, anyone can participate!"

Items will only be available to bid online, but you can see them in person at FieldHaven Marketplace, 454 F Street in Lincoln, Thursday through Saturday from 10 am to 5 pm, or Sunday from 11 am to 4 pm. There will also be staff available to help you bid online if you aren't internet savvy.

Auctions not for you? Supporters can also bypass the auction and donate directly to FieldHaven online at this link <u>https://fieldhaven.com/donate/</u> or mailing a check to 2754 Ironwood Lane, Lincoln, CA 95648.

FieldHaven Feline Center is a progressive nonprofit animal welfare organization offering innovative solutions for cats and people in need while enhancing their lives. They operate a free-roaming cat adoption facility, thrift store marketplace, and spay/neuter clinic. Since 2003, over 20,000 cats have utilized their programs, from adoption, to foster, to vaccine and spay/neuter clinics.

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