



**FieldHaven  
Feline Rescue**

**Happy  
Holidays  
from all of us at  
FieldHaven!**



**Contact Info and Hours**

Mon-Fri, 10 am - 2 pm  
Saturdays 12-4 pm  
2754 Ironwood Lane  
Lincoln, CA 95648  
Phone: 916-434-6022  
Web: FieldHaven.com

**Inside this issue:**

<b>From Garbage Can to Safety Coffe and Cats</b>	<b>2</b>
<b>Vet Corner Rescue Cat Cards</b>	<b>3</b>
<b>Vegas (cont.)</b>	<b>4</b>

# Feline Focus

**Holiday 2012**

## **NEW Monthly Giving Program**

During our 10 years of service, FieldHaven has successfully rescued and placed over 2,500 cats in new forever homes.

We would not have been able to accomplish this, nor provide our high level of care and assistance without the generosity of people like **you!** Our Monthly Giving program needs more supporters to help us continue our work here and in the surrounding communities.

We are proud to continue to set the standard of excellence in the care of felines and hope you will join us by pledging your support.

### **Why become a Monthly Giver?**

#### ***Giving a little each month saves lives!***

Your contribution will go toward supporting **all** the cats who come to FieldHaven - from the kittens and friendly young cats who get adopted easily, to the cats who stay with us for much longer -- the physically challenged cats, the cats who are injured, the seniors and special needs cats, the cats too afraid of people to live indoors and so become barn cats, and the maligned and misunderstood black cats. Your dollars will help give them all a second chance at a full life. The more you are able to give, the more cats we are able to help.

#### ***This is a program that gives back!***

With our sincere appreciation for joining our new Monthly Giving program for a minimum of \$10 per month, you will receive a letter highlighting our cat of the month along with a beautiful full-color glossy 4"x6" photo and an update of the latest news happening at FieldHaven. You can also give the gift of Monthly Giving and your friends or family will receive these wonderful monthly letters.

Please see our website at [www.fieldhaven.com/monthly-giving/](http://www.fieldhaven.com/monthly-giving/)

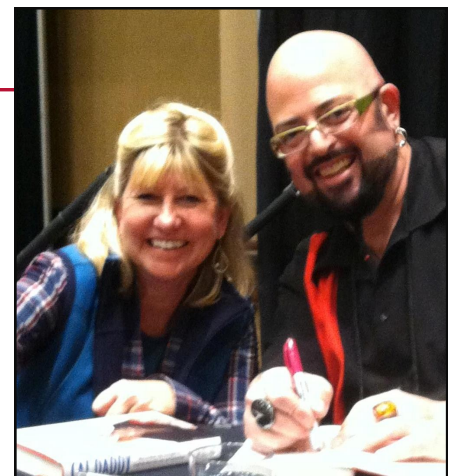
Thank you for your support and for spreading the word to your friends, family and co-workers about FieldHaven and their excellent Monthly Giving Program!



The Monthly Giving program enabled us to care for Hot Rod, a very special girl who lives at FieldHaven.

## **What Happens in Vegas Does NOT Stay in Vegas!**

Las Vegas was the setting for this year's No More Homeless Pets (NMHP) conference. The entire FieldHaven staff attended the 3 day event in October, along with a FieldHaven volunteer and enthusiast, Sarah. Co-founder Joy Smith and Dr. Peterson and Dr. Sanchez also attended. *(cont. back page)*



Joy meets Jackson Galaxy , TV personality and cat behaviorist.

## From Garbage Can to Safety - The story of Kealani and Leikela

It was a wild ride for kittens Kealani and Leikela! A good Samaritan found them in a garbage can in Loomis, obviously in distress. She took them to a local veterinary hospital who called FieldHaven late in the afternoon to see if they could help. The kittens had very severe cases of ringworm, and most shelters are not able or willing to work thru the contagious, yet highly-treatable condition. The FieldHaven staff met the next day and decided that yes, those kittens would be saved. Staff and volunteers rushed into action when they found Animal Control had picked the kittens up from the Veterinarian's. If they arrived at the animal shelter, the next step facing them would almost certainly be euthanasia. With assists from Placer County Animal Services, Benay, and volunteer Brenda, the kittens were intercepted en route and brought safely to FieldHaven where they began the regimen of bathing and treating the fungal infection that had put their little lives at risk.

In the weeks they have been at FieldHaven, they have been safely sequestered first in FieldHaven's Isolation room and then in Joy's beautiful Tack Room to give them more room. Restricted access and carefully followed protocol kept the kittens from passing the ringworm to other cats at the shelter while they improved. A special place in the sunshine is one of their favorite spots outside for them to recover and be the kittens they were born to be.

Once the final clearance is given by the FieldHaven Veterinarian, these little girls will be spayed and ready for their forever homes. One of them has already had an adoption application submitted (and we're hoping they might be able to stay together!) Wherever their next stop takes them, they are proof of what can happen when people care enough to get involved and get the right resources engaged. If you're wondering about the names, there was a contest where people bid on the naming rights. FieldHaven Board Member Diane won the contest and came up with the names. Kealani means clear sky or heaven and Leikela is Hawaiian for Rachel (Diane's daughter's name).



FieldHaven gave kittens Kealani and Leikela the gift of life.

## Coffee & Cats ?!

It doesn't seem like there's much in common between the two, but read on!


Red Barn Roasting and FieldHaven Feline Rescue are teaming up to bring you great coffee while helping a worthy organization. For over thirty years, Red Barn Roasting has been offering UTZ certified, shade-grown coffee to the public. They select only the finest, organic, shade-grown and fair trade beans. Not only do you get a high-quality product, but you also support farmers committed to maintaining the health of our environment for future generations.

Red Barn Roasting goes even further by supporting causes that give back to the community. Two special FieldHaven blends, a medium roast for \$15/lb. and a dark roast for \$16/lb. are now available for purchase at local farmers markets and through special order on our website: [www.fieldhaven.com/shopping/redbarnroasting/](http://www.fieldhaven.com/shopping/redbarnroasting/)


Great coffee and a great cause... we think it's a great combination, and we're sure you will, too!

**Coffee is also available at FieldHaven for pickup.**

# RED BARN



# ROASTING



## RESCUE ROAST

**100% ARTISAN ROASTED COFFEE**  
**BEAVIS RANCH PENRYN CA 95663**  
**REDBARN-ROASTING.COM**  
NET WT. 2LB. 16OZ. (453G)



## Vet Corner: Ringworm

FieldHaven works hard to educate all adopters, volunteers, and the public about possible health concerns for themselves as well as the kitties. Here are excerpts from an article that accompanies our adoption paperwork regarding Ringworm.

### What Is Ringworm?

Worms don't cause ringworm. Rather, this superficial skin infection is caused by a fungus that grows on the skin.

### What Are the Symptoms?

- Dry, brittle hair or hair loss in patches.
  - Severe itching.
  - Red-ringed patch of small blisters or scaly skin.
- Call your doctor if you have a red-ringed skin infection, severe itching, a scaly rash or hair loss.

### What Are the Treatments?

Your doctor may prescribe an antifungal medication. These drugs work to kill fungus and prevent it from coming back. You may spread the antifungal on your skin as a medicated shampoo, powder, cream or lotion; or you may take a pill so the medicine can spread throughout your body. Your doctor may prescribe a combination of these treatments.

Many antifungal medications, such as miconazole, are available over the counter at a lower dose and a less expensive price. Ask your doctor whether you can use one of these or whether prescription-strength medicine is necessary.

### How Can I Prevent Ringworm?

Good personal hygiene helps prevent the spread of ringworm. Teach your child to practice good hygiene and generally not to share combs, brushes, or hats. Children also shouldn't share towels, clothes or sports equipment that haven't been properly cleaned.

Ringworm also can be transmitted from an infected dog or cat, so avoid animals who look mangy or have bald spots in their coats. If you have an animal that you think may have ringworm, see your veterinarian for treatment.

Kittens Kealani and Leikela before and after ringworm treatment



## FieldHaven's Rescued Cats Cards

With the holidays coming wouldn't you like to send an extraordinary card to someone you care for and at the same time, support FieldHaven?

Many businesses in the wonderful community are supporting FieldHaven by hosting a basket of beautiful "rescued" cat cards.

These cards are handmade and uniquely embellished with Swarovski crystals by volunteer extraordinaire, Alice West. Alice also donates the materials and labor. The photos are of cats adopted through FieldHaven and have been taken by Joy Smith and other volunteers.

The recommended donation amounts are as follows:

2 cards for \$5.00     5 cards for \$10.00

Local business offering these cards include the Lincoln Market, Placer Pond, Ben's Bark Ave. Bistro, PJ's Mail & Parcel Service, The Book Cellar, Critter Creek Veterinary Hospital, Lincoln Automotive, and The Flower Farm Nursery. You can find contact information for these businesses by going to the FieldHaven website.

We appreciate all our local businesses who carry these beautiful cards! Thank You!



Display of Rescued Cats Cards for sale.

## What Happens in Vegas Does NOT Stay in Vegas! (cont.)

With many tracks and sessions available, the team was able to divide and conquer, attending many of the most compelling sessions to capture key information for FieldHaven. The team kept the other volunteers and supporters involved by providing evening updates of the most meaningful nuggets of the day, including quotes that had high impacts. ("Behind every number is a nose.")

One of the things most appreciated by at least one staff member was the spirit of collaboration as the various rescue groups, shelters, trainers, etc. openly shared business plans, manuals, and many other ideas that might be helpful to someone else in moving toward the goal of no more homeless pets!

**Here are just a few of the themes the team came away with:**

- ◇ Television personality and Cat Expert, Jackson Galaxy says the way for us to adopt out more cats is to Play Play Play with them. Then when an adopter comes we say, "Look how fun and playful and cute kitty is!"
- ◇ The most important thing to a cat is "ownership of territory". Cats do not "pee" inappropriately to spite us, or because they are scared, anxious or unhappy. The most common place that they pee is on your bed or dirty clothing or the couch. Where your scent is most prevalent, they are saying "I love you".
- ◇ We all work hard. Discipline yourself and stay within your limits. Practice self care.
- ◇ 40-60% of animals in shelters are lost pets. Think "lost" not "stray"; a paradigm shift in thinking.
- ◇ Constant Promotion (regarding adoptions) is very important. Having a variety of Constant Promotions will let people know when they are ready for a new pet in their life that they can turn to us.
- ◇ There were many marketing ideas for spay and neuter, adoptions, and fundraising. Expect to see some exciting programs and promotions as FieldHaven puts some of these ideas into actions.
- ◇ Setting bold goals and protecting the FieldHaven brand were also new ways to think about how to make even more progress in saving more feline lives.



When night falls in Vegas the FieldHaven Ferals let their hair down, unsheath their claws and have a rockin' good time.



The Ferals with Jackson Galaxy—  
Animal Planet's resident "Cat Daddy"

Now, if you think it was all work and no play, we have photos of the FieldHaven Ferals up on stage for the costume contest. Gregory Castle (co-founder of Best Friends) liked them best. And then there was the moment when Benay found Jackson Galaxy in the crowd and gave him a big hug.

**We can't wait to see these great ideas implemented!**