



FieldHaven Feline Center

“Jemma”

2014 Annual Report

-  ***Started “Summer Camp for Kittens” to help the unsocialized kittens at the shelter become comfortable with humans.***
-  ***Launched “Spectacular Senior September” campaign to help our senior cats find homes.***
-  ***“The September 60 Project” came about when FieldHaven rescued about 60 cats & kittens living in a hoarding situation.***

Adoptions: 427
Spays/Neuters: 414



IN THE NEWS

- *FieldHaven Feline Center provides a safe haven for cats...—Good Day Sacramento, July 27, 2014*
- *Nearly 60 cats rescued from home near Lincoln—KCRA Channel 3, Oct. 5, 2014*
- *Neglected Cats Get Second Chance at Life — CBS Channel 13 Sacramento, October 18, 2014.*
- *Local animal shelter rescues dozens of cats from an overcrowded home...— Good Day Sacramento, Parts 1 & 2.*



PEOPLE

Board of Directors

Officers

Joy Smith, *President, Executive Director*
Tom Peno, *Treasurer*
Carol Dirksen, *Secretary*

Members at Large

Courtney Coburn
Sabina Pellissier
Vicki “Scout” Valentine
Preston Smith

Veterinarians

Roberta Peterson, DVM
Mira Bogen Sanchez, DVM
Alex Rensing, DVM

Staff

Julie Anderson - Program Manager
Jen Paul - Program Manager
Jen Kliewer - Thrift Shop Manager
Benay Clark - Animal Care Asst.
Corinna Kirk - Thrift Shop Asst. Mgr.
Natalie Mark - Animal Care Coord.
Caitlin Klein - Animal Care Coord.

Cover photo by TinyCat Photography



What's New in 2014

NEW PROJECTS

Summer Camp for Kittens was an innovative idea to help the unsocialized kittens at the shelter (many found in feral colonies) get comfortable with humans. So we sent out a plea for ‘camp counselors’ and got a tremendous response! From children to grandmas, moms, pops and whole families came out to hold, pet and play with the kittens. Thanks to our camp counselors, many litters of kittens left the camp loving, purring & social – in short, perfect for any home.



Summer Camp for Kittens Counselors

Spectacular Senior September was a month-long campaign to try and help our senior cats find homes. We spotlighted all of our senior cats in emails and on the website and were able to offer adoption specials such as a free bag of food thanks to Royal Canin, free cat toys from PetSmart, and of course our “Purrfectly Priceless Adoption Fees” and membership in our “FieldHaven Spa.”

“**The September 60 Project**” came about towards the end of September when FieldHaven was made aware of a tragic hoarding situation whereupon close to 60 very ill cats and kittens were living in a small yard. Some had debilitating eye problems and needed surgery. We came together as a group and decided to take this project on. With the exception of two kittens needing euthanasia, all cats & kittens were brought to good health, became well socialized and found good homes. With special thanks to all the donors and volunteers who made it possible for us to do this project including PetSmart Charities for providing an Emergency Relief grant. Project page: www.fieldhaven.com/projects/september/
Project timeline: www.fieldhaven.com/projects/september/timeline.htm

NEW PROGRAM UPDATES

Programs new in 2013—how are they faring?

Our Venture into Dog Rescue

We continued the venture, taking in a few dogs in 2014. **Roxie’s Story** began on March 10th, when FieldHaven received a call from VCA Loomis Basin Veterinary Hospital about a small dog who had been hit by a car. She had a broken right leg but her owners were not in a position to pay for her badly needed surgery, so they surrendered her to be euthanized. We were able to save her using funds from our “Tenth Life Club Fund” and with the help of the veterinarians and staff at VCA Loomis Basin and Placer County Animal Services. After Roxie’s surgery, she recovered in one of our foster homes, then found her real home!



Roxie

Snap it Up! Thrift Shop

Launched in October 2013, the shop is continuing to be an amazingly successful asset to our organization. We added an assistant manager, Corinna Kirk, to the staff and have a full compliment of volunteers who report that it’s a fun and rewarding place to work. The shop continues to showcase select adoptable cats and kittens to shoppers and is a great hub for participating in downtown Lincoln events.





Still Going Strong in 2014

PROGRAMS

Destination FieldHaven Spa

Our FieldHaven Spa program was so successful in 2013, we decided to extend it another year! Adopted kitties get a monthly weigh-in, nail trim and flea treatment.

Purrfectly Priceless Adoption Program

This is another successful program started in 2013 that we've extended. Adopters of cats over six months of age can name their own adoption fee.

Rodent Raiders

Cats that may be labeled "unadoptable" have opportunities at FieldHaven for placement in a barn, ranch, warehouse or wherever rodents may inhabit. We provide adopters with all the tools and direction to do a safe, successful relocation.

Foster Program

Our foster care 'parents' take in cats and kittens needing temporary refuge while awaiting adoption.

TNR/SNAP

Our Spay/Neuter Assistance Program helps members of the community and caretakers of outdoor cat communities with spay/neuter funding, trapping and resources.

CAT Team (Community/Cat Assistance Team)

Our CAT staff offers solutions based on the philosophy that all cats are best served by keeping them in their homes or outdoor communities rather than sending them to shelters or rehoming them.

Courtesy Listings

People needing to rehome a pet have the opportunity to post a listing on FieldHaven's Website. This service allows us to expand the capacity of our shelter.

PARTNERSHIPS

Thanks to **PetSmart Charities®** for providing emergency relief funds for the "September 60" project cats. Thank you to our Veterinary partners—**Animal Spay and Neuter, Animal Eye Center** and **VCA Loomis Basin Veterinary Clinic**. We continue to value our business partnership with **PetSmart Lincoln**—our satellite adoption center. We continue to be a training/observation site for visiting vets from the **UC Davis Koret Shelter Medicine Program**.

FUNDRAISING CAMPAIGNS

Our **Monthly Giving Program** offers program members a beautifully written monthly letter with 4"x6" photo of our cat of the month. Memberships held steady.

The **Buy-a-Brick Program** is a great way to visibly memorialize a friend, relative or favorite pet and be reminded of them at the entrance to FieldHaven.

Workplace Giving is where companies match employee donations made to the nonprofit organization of one's choice. Many local companies offer such programs.

The **Tenth Life Club Fund** provides life-saving veterinary care to cats in crisis.

Classics, Cats & Cabernet is our very successful annual on-site fundraiser. This year we raised over \$80K.

MISSION

To improve the human-animal bond and to ensure every cat in Our Community has a safe place to live.



FUNDRAISERS & OUTREACH EVENTS

2/14-16 - PetSmart Charities® National Adoption Weekend

4/5 - Spring Fling bake sale fundraiser at *Snap it Up!*

5/3-4 - Lynn Willingham book sale benefit for FieldHaven

5/2-4 - PetSmart Charities® National Adoption Weekend

5/18 - Loomis Basin Equine Medical Center open house

6/21 - *Classics, Cats & Cabernet*

6/28 - FieldHaven was honored to participate in the Business of Saving Lives conference, a 3-day training session at Helen Woodward Animal Center in Rancho Santa Fe.

7/12 - 'Christmas in July' BBQ and ice cream party at *Snap it Up!*

8/5 - Great coverage in *Style Magazine*

8/15 - 'Kitty Rescue Roundup' adoption event, Lincoln PetSmart. A success with 10 adoptions.

September - "Spectacular Senior September" campaign to help get our senior kitties adopted

9/12-14 - PetSmart Charities® National Adoption Weekend

9/19 - FieldHaven assists animal evacuees of the King Fire

10/2 - Father Bill from St. James came for the blessing of the animals

10/23 - Champy has a Facebook page

10/26 - Best Friends National Conference in Las Vegas

11/14-16 - PetSmart Charities® National Adoption Weekend

11/15 - Champy becomes the official FieldHaven spokescat & ambassador.

12/24 - 2nd Annual Christmas Eve Pet Food Pantry for Lincoln's pets



FINANCIAL STATEMENT*

Income

Adoption Fees.....	\$23,388
Donations.....	\$289,668
Fundraising Events.....	\$85,355
Thrift Store.....	\$114,732
Grant.....	\$2,500
Other.....	\$14,434
Total Income.....	\$530,077

Expenses

Animal and Shelter.....	\$106,637
General & Administrative.....	\$70,395
Fundraising.....	\$43,522
Program Expenses.....	\$18,840
Staff.....	\$60,143
Thrift Store.....	\$78,592
Total Expenses.....	\$378,129

**This is a partial, unaudited financial presentation for FieldHaven Feline Center, Inc. Additional information regarding the financial condition of the organization is available upon request.*

A Special Thanks to our Volunteers

We couldn't survive without our volunteers! Each one brings their own unique brand of experience, knowledge, talent and skills to perform a variety of much needed tasks at FieldHaven, including:

- Adoption counseling
- Animal care
- Office & administrative
- Marketing support/media relations
- CAT (Community/Cat Assistance Team)
- Thrift store retail
- Foster homes
- Cat socialization
- Transport
- TNR team
- Fundraising
- Education Outreach

Our volunteers are the heart of our day-to-day operations at FieldHaven - we love them!



SPECIAL HAPPENINGS



In Memory of Lindy who made FieldHaven her sanctuary since 2005. We all miss you!



Super donor Mary Lee Welch gifts FieldHaven with a digital dental system.



Volunteer Janet Lee adopted Radar!



HotRod wrote a book with help from 2013 Volunteer of the Year Jared Hill.



Nancy Kuhlman voted Volunteer of the Year!

WITH HELP FROM FIELDHAVEN'S TLC FUND AND WONDERFUL DONORS, THESE ANIMALS WERE ABLE TO HAVE LIFE-SAVING SURGERY IN 2014



Radar



Cheerio



Thomas



Champy



Roxie



Sherwood



Clark



Peanut



Beaver



Sugar Bean



Harper