



# FieldHaven Feline Center

*“Whiskey”*

## 2013 Annual Report

 *Opened **Snap it Up!** Thrift Store*

 *2013 Wells Fargo Hero Award*

 *2013 Placer SPCA Hero Award*

 *Santa Paws Pet Food Pantry -  
Community pet food giveaway.*

 *Launched FieldHaven Spa  
and Purrfectly Priceless  
adoption programs.*

**Adoptions: 265**  
**Spays/Neuters: 554**



## What's New in 2013



### IN THE NEWS

- *Survivor Finds Strength in Volunteering* — Lincoln News Messenger, 12/19/2013. About our most inspirational volunteer, Scout Valentine, who underwent lung transplant surgery this year.
- *Santa Paws Pet Food Pantry* — Press Release, 12/19/2013. FieldHaven gives away pet food to the Lincoln community.

Read these stories online here:  
[www.fieldhaven.com/newsarticles.htm](http://www.fieldhaven.com/newsarticles.htm)



### BOARD & VETS

#### Board of Directors

##### Officers

Joy Smith, *President*

Kristi Pawlowski, *Vice President*

Diane Lamkin, *Treasurer*

Jennifer Tindall, *Secretary*

##### Members at Large

Courtney Coburn

Kimberly Davy

Sabina Pelissier

Vicki "Scout" Valentine

##### Veterinarians

Roberta Petersen, DVM

Mira Bogen Sanchez, DVM

### CELEBRATING OUR 10<sup>TH</sup> ANNIVERSARY

FieldHaven marked the anniversary of our 10th year of operation by changing our name and updating our mission. Beginning January 1st, 2013 we are now FieldHaven Feline Center (from 'FieldHaven Feline Rescue').

As we moved into our 10<sup>th</sup> anniversary year, we found that while we still perform the core services of rescue and adoption, we have vastly grown in what we do for the animals and people of our community. Our new and stronger mission statement is thus a reflection of our growth.

*FieldHaven promotes the care and safety of animals in need. We inspire positive change through innovative solutions for the lives of animals and the community.*

### NEW PROGRAMS

#### Destination FieldHaven Spa

For every cat adopted, FieldHaven is offering a free "spa day" per month for an entire year! Adopters get a voucher for a free kitty weigh-in, nail trim and topical flea treatment. We want our cats to start off their new lives in the best way possible.

#### Purrfectly Priceless Adoption Program

When adopting a kitten or cat six months or older, a FieldHaven adopter can name their own adoption fee by way of a donation in any amount that is comfortable.

### A VENTURE INTO DOG RESCUE

A frightened and hungry Sophie was found wandering the streets near Sterling Point by a nice lady named Brittney who took her home, checked all the lost dog ads, scanned her for a microchip and was unable to find her owner. Days turned into weeks and after numerous Facebook posts, Brittney was faced with having to make the decision to take Sophie to the shelter.

A couple of us at FieldHaven had been following the story on Facebook and were already in love with Sophie. We said "Yes, we're a cat shelter, but what the heck? She's not much bigger than a cat?!" So Brittney and Sophie came to FieldHaven and Sophie was adopted within the week!



Janice Covington with Sophie



### FIELDHAVEN OPENS A THRIFT SHOP

The Snap it Up! Thrift Store is launched in October. Located at 590 McBean Park Drive in Lincoln, Snap it Up! will benefit the programs at FieldHaven Feline Center. We have an adoption center located within the store to showcase adoptable cats and kittens to shoppers.



### AWARDS

Placer SPCA Hero Award

Wells Fargo Hero Award



### PROGRAMS

#### Barn Cats

Our barn cat coordinator matches under-socialized cats with barn home settings.

#### Mature Cats for Mature People

Adoption fees are waived when mature people (eligible for AARP) adopt mature cats.

#### Foster Program

Our foster care 'parents' take in cats and kittens needing temporary refuge while awaiting adoption.

#### TNR/SNAP

Our Spay/Neuter Assistance Program helps members of the community and caretakers of feral cat communities with spay/neuter funding, trapping, and resources.

#### CAT Team

Our Community/Cat Assistance Team comprises a fabulous volunteer base of experts in cat behavior, medical assessment, the feral cat and much more. In 2013 we reorganized and enhanced our CAT web page [www.fieldhaven.com/cat.htm](http://www.fieldhaven.com/cat.htm) in order to highlight the growing trend towards caring for the stray or "community cats" in lieu of bringing them to a municipal shelter where they would most likely be euthanized.

### PARTNERSHIPS

Thank you to our **Veterinary Partners, Animal Spay and Neuter, Banfield Pet Hospital** Lincoln and **VCA Loomis Basin Veterinary Clinic**. We continue to value our business partnerships with **PetSmart** Lincoln, which continues to host our satellite adoption center. We continue to be a training/observation site for visiting veterinarians from the **UC Davis Koret Shelter Medicine Program**.

### FUNDRAISING CAMPAIGNS

Our **Monthly Giving Program** letter writing campaign was reorganized whereby we began offering a different cat story each month. To accompany the story, we also include a monthly "FieldHaven Journal" entry written by our president, Joy Smith, in which she discusses her personal thoughts and reflections on subjects from cat stories to shelter management issues. Program subscriptions held steady in 2013.

The **Buy-a-Brick Program** is a great way to visibly memorialize a friend, relative or favorite pet and be reminded of them at the entrance to FieldHaven.

**Workplace Giving** is where companies match employee donations made to the nonprofit organization of one's choice. Many local companies offer such programs.

The **Tenth Life Club Fund** provides life-saving veterinary care to cats in crisis.

**Classics, Cats & Cabernet** is our very successful annual on-site fundraiser. This year we made over \$80k; nearly half of the annual funds needed for operations.

**OUR FIRST TEN YEARS... Adoptions: 2,802 Spays/Neuters: 3,227**

**2/22** - National Adoption Weekend at PetSmart

**2/23** - Pescatore Winery Wine Dinner fundraiser

**March** - Lynn Willingham book sale benefit for FieldHaven

**4/10** - Cat Care Celebration at Loomis Basin

**4/12** - Cat Adoption Day at Loomis Basin

**6/1** - Lincoln Car Show

**6/7** - Pet Adoption Day at Sunrise Senior Living

**6/4** - Special 'No Adoption Fee' Weekend at PetSmart

**6/15** - Classics, Cats & Cabernet

**8/15** - Dinner Fundraiser at Chevy's Fresh Mex, Rocklin

**8/17** - Pet Appreciation Week at Tractor Supply

**9/13** - FieldHaven launches our 'Puffectly Priceless' adoption campaign.

**10/23** - Snap it Up! Thrift Shop Ribbon Cutting Ceremony launches our new store!

**10/31** - Trick or Treat at *Snap it Up!*

**November** - *Snap it Up!* launches its eBay store

**11/16** - Crafts, Cakes & Cats fundraiser at *Snap it Up!*

**December** - Toy Drive for the Lucille Packard Children's Hospital in Stanford

**12/7** - Santa Claws photo event at PetSmart

**12/24** - Santa Paws Pet Food Giveaway at *Snap it Up!*



# FINANCIAL STATEMENT

## Income

Adoption Fees.....	\$12,128
Donations.....	\$99,838
Fundraising Events.....	\$85,401
Thrift Store.....	\$30,511
Grant.....	\$20,000
Other.....	\$14,946
Total Income.....	\$262,824

## Expenses

Animal and Shelter.....	\$71,288
General & Administrative.....	\$46,644
Fundraising.....	\$41,391
Program Expenses.....	\$31,614
Staff.....	\$78,893
Thrift Store.....	\$23,214
Total Expenses.....	\$293,044

*\*This is a partial, unaudited financial presentation for FieldHaven Feline Center, Inc. Additional information regarding the financial condition of the organization is available upon request.*

## A Special Thanks to our Volunteers

We couldn't survive without our volunteers! Each one brings their own unique brand of experience, knowledge, talent and skills to perform a variety of much needed tasks at FieldHaven, including:

- Adoption counseling
- Animal care
- Office & Administrative Assistance
- Marketing support and media relations
- CAT (Community/Cat Assistance Team)
- Foster homes
- Cat socialization
- Transport
- TNR team
- Fundraising
- Education Outreach

Our volunteers are the heart of our day-to-day operations at FieldHaven - we love them!



## SPECIAL HAPPENINGS



**Scout gets a lung transplant!**



**After 561 days at FieldHaven, Iradessa finally gets her fabulous forever home.**



**Eagle Scout Jacob Sherer and his team remodel our office!**



**20 cats are rescued from a hoarding situation. All were eventually placed into homes.**



**After nine months of treatments for ringworm, the "Hawaiian Girls" were adopted.**



**Jared Hill voted Volunteer of the Year!**