



## FieldHaven Feline Center

*“For every Cat in need, a Solution”*

**For Immediate Release**

***Final Butte County disaster shelter closing could mean many  
Camp Fire victims will never find their lost pets.***

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Following last week’s announcement that the final animal emergency disaster shelter in Butte County has closed its doors, one of the remaining avenues for pet reunification with heartbroken owners, may have closed as well.

Rescue groups and animal lovers from all parts of the globe have spent literally thousands of hours on social media helping to match missing animal photos with those of animals that were being cared for in emergency shelters across Northern California. And the results have been nothing short of amazing. <https://fieldhaven.com/cfrc/>

As the Butte County animal disaster efforts were gradually ended, the task of ongoing rescue & recovery efforts has been taken up by groups like FieldHaven Feline Center in Lincoln, California.

With it’s higher than average senior population, reaching older pet owners who are not social media users, has presented an enormous challenge. Most are unaware their pets may have survived the firestorm and are currently safe in a shelter. And hundreds more are still being rescued in the fire zone. We are locating, feeding and reuniting cats **every day**. Communicating with those owners is proving the biggest obstacle for groups like FieldHaven.

“We have many cats here at the Alley Cat Allies Recovery Center in Marysville that are **very clearly pets** that haven’t been reunited because we can’t communicate with the owners. It’s heartbreaking because we know someone loved and lost each cat. Our challenge is to reunite them and we need a non-social media venue to do that.” says Joy Smith, FieldHaven’s Executive Director.

**Television and radio in Northern California will make the difference.** Regardless of where residents have relocated, traditional media can reach them. “We want to work with media sources in all regions to tell the stories of many cats who miraculously survived and are safely waiting to find their people.” reports Joy Smith.

With more cats being rescued every day, the challenge keeps growing. We need to exhaust absolutely every avenue to bring these cats back to the people who have lost too much. The heartbreak of losing a pet can only be healed by finding it when you have given up hope. We need a bigger voice for the people of Paradise.

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